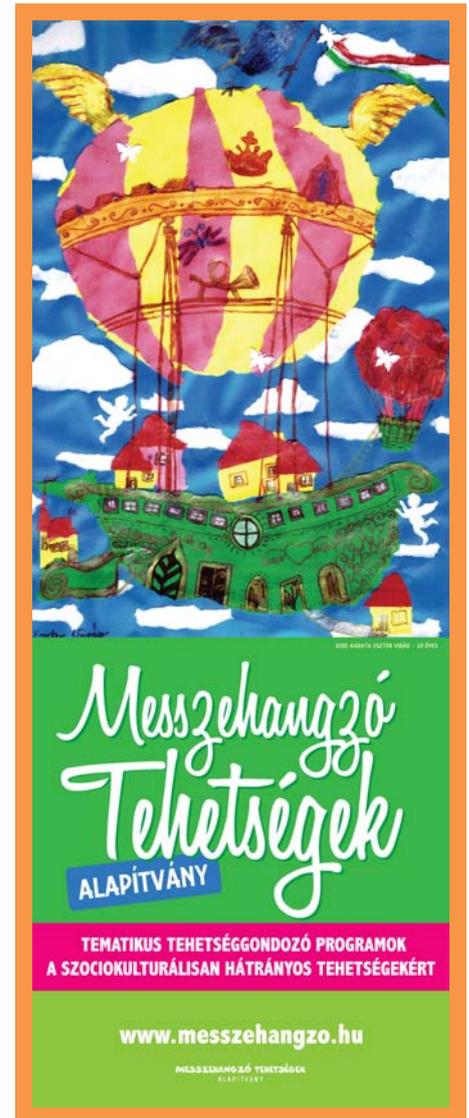
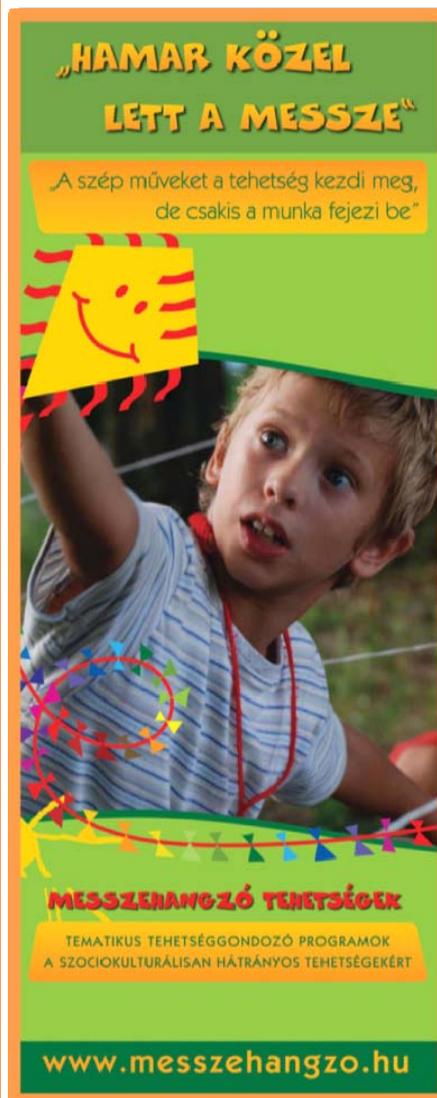


BRIGHT SPARK ENDOWMENT

(MESSZEhangzó TEHETSÉGEK ALAPÍTVÁNY)

ANNUAL REPORT

2011



I.	TARGET GROUPS AND STATISTICS OF BSE	2
II.	ACTIVITY OF BSE.....	3
III.	IMPACT ANALYSIS.....	8
IV.	PROFESSIONAL ACHIEVEMENTS.....	8
V.	SUPPORTERS OF BSE.....	9

Compensating the disadvantages of children in the Endowment's scope was our primary goal while working out the programs of the **Bright Spark Endowment (BSE)**. We work to involve underprivileged children, talented in sports or art, in the Endowment's talent development programs and to help compensate their disadvantages, therefore giving them the chance for a better life. Our programs are designed and meant for **children who live their lives in everyday struggle, poverty and distress**.

I. TARGET GROUPS AND STATISTICS OF BSE

TARGET GROUPS

Bright Spark Endowment provides talent management to socio-culturally disadvantaged elementary school children aged 10-14, who are talented in sports or art.

Based on our experience, the number of disadvantaged children grows every year. In past years close to half of the applicants were underprivileged¹, in 2011 three quarters were disadvantaged².

All participants of the BSE talent management programs are underprivileged (their families most frequently receive child support, food and gas allowance and unemployment benefits), out of which 85% are disadvantaged. 74% of participating children are raised by only one parent, 43% live in a large family (3-10 children). 35% of families live in deep poverty.



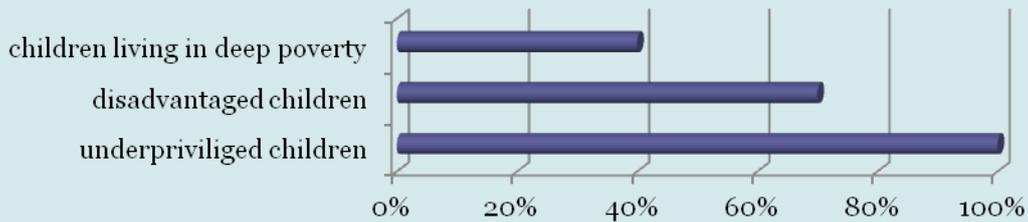
The **Child Poverty Program** Office of the Hungarian Academy of Sciences published the below data in 2011:

- Hungary's population is 9.000.972,
- 3.500.000 live below poverty line,
- 1.200.000 live in deep poverty,
- Rate of children living in such households have risen from 14% to 17%. Number of children is directly correlated with poverty and it tends to conserve this situation.
- Since 2001, one-third of children who are underprivileged, disadvantaged or have minority educational needs, integration, learning or behavioral disturbances or special educational needs, live in large families.
- A family is qualified as living in deep poverty if the per capita income is below the minimum pension wage.
- In 2011 the minimum pension was 28.500 HUF in Hungary.

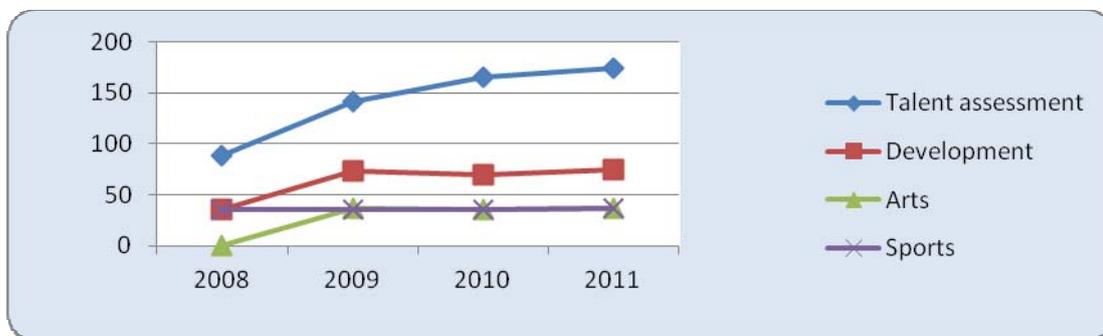
¹ underprivileged in our terminology is a more positive status than *disadvantaged*.

² see above

Families supported by BSE 2008-2011

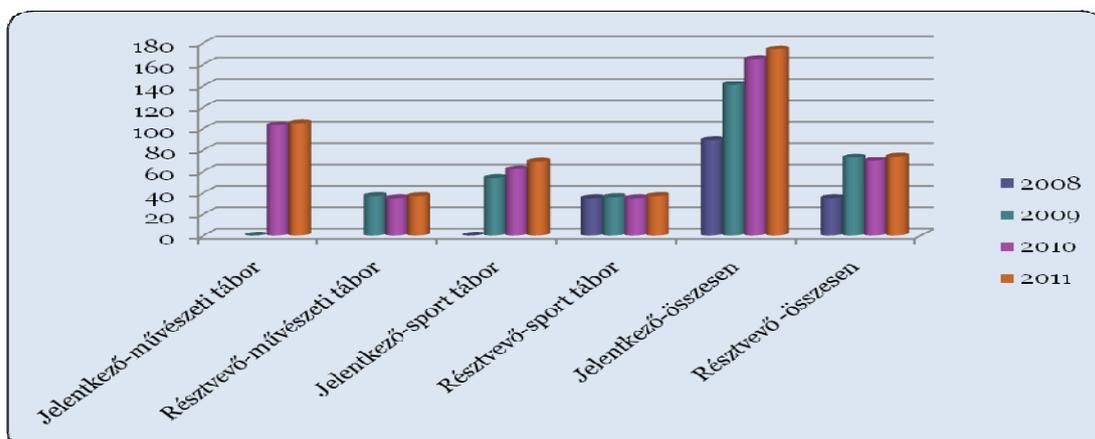


Since 2008 BSE concluded 569 complex talent assessment surveys. 252 children participated in the talent development programs, 109 in arts and 143 in the sports program.



II. ACTIVITY OF BSE

1. Talent identification
2. Talent development
3. Talent counselling
4. Volunteer management
5. Training
6. Events
7. Publications
8. Cooperations, networking



1. TALENT IDENTIFICATION

Location: Budapest area

Number of elementary schools: 23

Method: Objective and subjective, complex

Number of applicants: 174

Talent identification is a vital step, when trying to get an objective image of applicants. We again used the proven, complex methods of assessment this year:

- Interview with parents
- Interview with teachers
- Drawings and a written test with children
- Situation excersises – using drama pedagogy



Identifying talents on a broad scale is expensive, therefore volunteer professional pedagogy and psychology assistance is a great aid for the Endowment. We work together with the Psychology Institute of the Károli Gáspár University on fine-tuning and optimizing the child surveys, and they provided assistance in evaluating the surveys this year again.

2. TALENT DEVELOPMENT

A. Talent development camps

Theme: „Researchers in the wake of the Hungarian settlers”

Number of campers: Sports and art camp 35 - 35

Location: Hetényegyháza, Vackor-Vár forest school



As part of our talent development program we organize two annual thematic talent development camps, focusing on arts and sports. In the most effective extracurricular talent development method, summer camping, we use the most up-to-date, project-based talent development methods and strategic games. The camps provide a tight set of programs, all targeting the complex personality development of children, while leaving opportunity to develop individual skills as well.

We did not change the foundation of the camps, that is they are five-day-long, free of charge, there is organized transportation for the participants, meals are served five times a day, accommodation with bathrooms and talent development programs are provided. The only changes were the new camp leader, some volunteers and the children and camp program of course.



Numerous outstanding talents were invited to both of the thematic camps, whose personal success stories can be inspiration and a role model for the children.

The invited guest of the **BSE Art camp** was singer and musician Molnár Ferenc Caramel.

We invited the following star athletes to the sport camp: Barnabás Steinmetz – two-time Olympic champion water polo player, Attila Zsivóczky – World Championship third place decathlete, István Dobrocányi – former Hungarian national team fencer, János Martinek – two-time Olympic champion pentathlete.

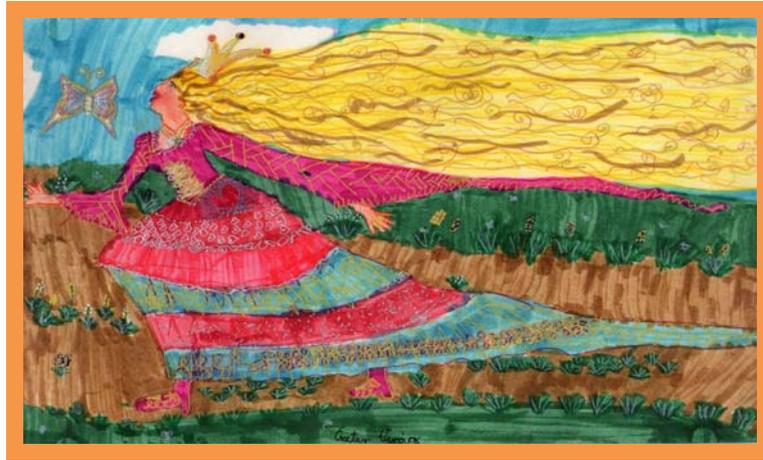
B. Mid-year programs

Program series: FAMILY CIRCLE

Date: March-June, 2011

Location: Kőrösi Csoma Sándor Cultural Center, Kőbánya

Topic: Talented children in the family



Programs for children and their parents are organized parallelly at one location, in separate rooms.

Event managers: Programs were organized in cooperation by the Bright Spark Endowment, the **Kőrösi Csoma Sándor Cultural Center in Kőbánya** –Kálmán Buzás, the **Educational Advisory and Educational Service Center in Kőbánya** and the **'Lélektükör' Improvisational Theatre**.

Parental programs

Activities led by: dr. Zsuzsa Mirnics, psychologist and leader of the Sándor Kendé play back theatre

Target group: parents of children who participated in the BSE camps

Children programs

New project tasks or strategic games awaited interested children during all activities, led by volunteers.

C. BSE Scholarships

The core of BSE's talent development program are the Bright Spark Endowment scholarships. The scholarships were complemented by the Talent seed (Tehetségmag) support this year, aiming to stimulate talents that are not manifested yet.

In the 2012 selection we have found so many children showing seeds of talent, that the number of supported children was increased by 19. This will be realized as financial and mentoring support in 2012.



3. TALENT COUNSELLING

- We go to family visits to all talented children, who participated in BSE camps and were nominated to a scholarship. In these cases we also provide talent counselling to the parents.
- Continuously carried out among the scholars, from this year complemented by research data to help make our activity more efficient.

4. VOLUNTEER MANAGEMENT

In realizing the goals of BSE and efficiently organizing summer camps and mid-year programs we involve volunteers.

We did not change the selection method (registration sheet, test, personal interview). We select the TUDORs in cooperation with the **Psychology Institute of the Károli Gáspár University**. We designed the 3-day preparation to involve theory and practice and team building exercises.

Number of applicants: 107 (teacher, drama teacher, artist, environmentalist, psychologist, economist, athlete, physiotherapist, actor, etc.)

Number of volunteers: 32

5. TRAINING

In talent management the cornerstone of our activity is based on the need for pedagogic and psychologic background. In connection with this, the **Psychology Institute of the Károli Gáspár University** launched a new training module on talent management.

A **15-hour accredited training**, focusing on **talent recognition and talent management** is offered by the **Psychology Institute of the Károli Gáspár University** since the first semester of 2010 in the postgraduate, and since the second semester of 2011 in the full-time program. Teachers of the course - Dr. Zsuzsa Mirnics, psychologist and Karola Krassói, pedagogue – talk about theory and the practice of the BSE professional methodology.

6. EVENTS

A: FIRST EU TALENT DAY-BUDAPEST

Event managed by: Hungarian Genius Program

Event title: Hungarian EU Presidential Conference on Talent Support and First European Talent Day

Date: April 7-9, 2011

Location: Buda Castle, Hungarian Culture Foundation, Szentháromság tér 6.

As part of the Hungarian EU Presidency and patroned by Prof. József Pálinkás, president of the Hungarian Academy of Sciences (MTA) and Hungary's Minister of State for Education, Rózsa Hoffmann the **Hungarian EU Presidential Conference on Talent Support and First European Talent Day** (www.talenteday.eu) was organized between **April 7-9, 2011**.



As per the invitation of the National Talent Support Council two Hungarian, one Hungarian beyond the border and three European Talent points, out of the close to 500, had a chance to introduce themselves in a presentation. (www.conference2011.talenteday.eu/hu/program_tervezet)

Bright Spark Endowment was honoured to receive and accept the invitation of the **Hungarian Genius Program** to be one of the two Hungarian organizations presenting their entire talent management activity at the EU Talent Day.

B. TALENT DAY

Date: November 18, 2011, 6-9 pm

Location: Kőrösi Csoma Sándor Cultural Center, Kőbánya (1105. Budapest, Szent László tér 7-14.)

Goal of the event

Provide a platform for children, who participated in the BSE talent management programs to date, to show their knowledge to each other, their parents, teachers and everyone, who supported the programs materially or otherwise.

More than 50 children were part of the gala with creations or productions.

The main event of the Gala, the Scholarship reception was conducted in front of an audience of 200 people.

Honorary guest of the event, **Xavér Varnus, organist and composer**, awarded with the middle cross of the Hungarian Order of Merit presented the award certificate to the **19 talented, underprivileged children**.

III. IMPACT ANALYSIS

Expected results of talent management programs

- Among above-average abilities, special abilities can be developed in the artistic, psychomotor and social aspects during the complexity of the camps and long-term methodology.
- There is an opportunity to develop creativity, motivation and self-image during the camp.
- During camps evaluation is continuous. Children evaluate themselves, their peers and even the volunteers and the camp through different products, verbally or through behavior.
- Through the complexity of project-based program processing there are countless ways to try activities and experience performance. Short and long-term results have been witnessed in our practice so far.
- The Endowment's **Talent Aftercare system** provides long-term feedback on our talent selection and management activity. Through our **mentor network** we aim to help ease the burden of expectations on young talents.

IV. PROFESSIONAL ACHIEVEMENTS

- In 2010 our Endowment was named an **Accredited Excellent TalentPoint by the qualification of the National Talent Support Council**, which title can be used for 3 years!
- Our Endowment's methodology was selected after the **Hungarian Genius Program's** professional analysis to be included in the 10 best Hungarian talent development practices, which was also published in the issue of Genius Books entitled 'Ten best practices of Hungarian talent development' (available at <http://geniuszportal.hu/content/tiz-peldaerteku-tehetsegsegito-gyakorlat>)
- The goal of the Hungarian Genius Program is to collect, disseminate and make professionally operating talent development program best practices public domain. At the www.geniuszportal.hu/jogyakorlatok_terkep address our Endowment is listed among the thematic programs of Hungary, which were qualified by the professional jury as **best practices** worth following.
- As part of the Hungarian EU Presidency the **Hungarian EU Presidential Conference on Talent Support and First European Talent Day** (www.talenteday.eu) was organized between **April 7-9, 2011**. As per the invitation of the National Talent Support Council two Hungarian, one Hungarian beyond the border and three European Talent points, out of the close to 500, had a chance to introduce themselves in a presentation. (www.conference2011.talenteday.eu/hu/program_tervezet). Bright Spark Endowment was honoured to receive and accept the invitation of the **Hungarian Genius Program** to be one of the two Hungarian organizations presenting their entire talent management activity at the EU Talent Day.

V. Supporters of BSE

